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ZIMELE, ENTERPRISE DEVELOPMENT CREATING SHARED VALUE TOGETHER

Andrew Aphane, Business Development
and Quality Assurance Director DEI Projects

#MiningMatters



Lize Fouche, CEO of Number 1 Foods
at a new product launch



Zimele, Anglo American's Enterprise Development Initiative, was established in 1989 to provide funding and support to previously disadvantaged South Africans, with an aim to create and develop commercially viable and sustainable small and medium enterprises (SMEs). The word 'Zimele' translates as "to stand on one's own feet".

By empowering entrepreneurs to do just that, we're enabling employment opportunities, pride and prosperity - making a real difference to countless families in South Africa.

ZIMELE AT A GLANCE



6 FUNDS

R1,359 BILLION INVESTED
IN SMALL BUSINESSES



2,765

TRANSACTIONS
CONCLUDED



38%

OF ZIMELE BENEFICIARIES
ARE THE YOUTH



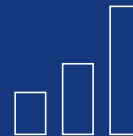
42%

OF ZIMELE BENEFICIARIES
ARE WOMEN



38,296

PEOPLE EMPLOYED
BY ZIMELE-FUNDED
BUSINESSES



R6,1 bn

COLLECTIVE ANNUAL
TURNOVER



1,885

BUSINESSES FUNDED

HOW TO APPLY FOR ZIMELE FUNDING

1

Compile a business plan

2

Present your business plan to your local Zimele hub manager or fund representative

3

The hub manager will assist you in completing an application form

4

The Zimele Investment Committee will evaluate your application to determine whether the business plan meets the requirements

5

If your business plan meets the requirements, Zimele will provide you with the funding and the support to put your plan into action

TIPS TO CONSIDER WHEN COMPILING A BUSINESS PLAN

The first thing to do if you would like to start a business is to think through all the details of the business and to compile a business plan.

TIP 1

What kind of business would you like to start?

TIP 2

How will the day-to-day running of the business work?







TIP 3

Include all the background documents that will prove to the hub or fund managers that your business could succeed.

MORE ABOUT ZIMELE

Zimele consists of six funds, each one providing funding and support to different types of businesses. The table below explains what you need to know about the funds.

If you have a business idea that matched the description of any of the funds below, please contact 0860 ZIMELE (946353).

NAME OF FUND	WHAT IT IS	WHO SHOULD APPLY
COMMUNITY FUND 	Managed through a network of small business hubs around the country which provides funding, training and skills development for business owners.	The small business must operate within a 50km radius from an Anglo American operation, a labour-sending area or a small business hub and must be at least 26% owned by a historically disadvantaged South African (HDSA).
ANGLO AMERICAN SEFA MINING FUND 	A joint initiative between Anglo American's South African operations and the SEFA (Small Enterprise Finance Agency) Mining Fund, which is owned by government and promotes small business development.	Black-empowered mining companies looking to start or grow.
SUPPLY CHAIN FUND 	Helps the procurement departments at Anglo American's operations to find small businesses that can supply products or services.	Black-empowered small or medium-sized businesses.
GREEN FUND 	Targets investment opportunities that mitigate carbon, reduce energy and water consumption, and improve waste and emissions management.	Businesses that present opportunities to reduce the use of energy and water consumption, and improve the management of waste and emissions.
SEBENZA FUND 	A fund which aims to provide new and sustainable employment throughout South Africa.	Entrepreneurs and SMEs that are economically viable and can create new long-term sustainable jobs.
GODISA FUND 	A joint initiative between Anglo American, Transnet and SEFA (Small Enterprise Finance Agency) to promote enterprise development, business growth and job creation amongst black-owned Transnet suppliers in rail manufacturing, freight logistics and related services.	Entrepreneurs, SMEs that are black owned, black women, black youth or people with disabilities that are already or would like to be included in the Transnet value chain.

FINANCIAL AND OTHER SUPPORT GIVEN

APPLICATION PROCEDURE

-
- Finance of up to R2 million;
 - Zimele representatives at the small business hub will assist with the business plan and provide training on how to run a successful business.

Applications can be handed in at the nearest small business hub and should include a business plan and all the documents needed by Zimele.

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- Finance of up to R30 million;
 - Technical support during high-risk exploration and pre-feasibility stages.

Applications must include an investment proposal, a formal business plan and a thorough due diligence report conducted by an independent and suitably qualified consultant.

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- Finance of up to R5 million;
 - Direct support, business guidance and skills transfer;
 - Business opportunities from within the supply chain.

Applications must include an investment proposal and a formal business plan. Applicants will be asked to explain how the business will succeed to Zimele's Projects Committee.

-
- Funding of up to R10 million;
 - Direct support, business guidance and skills transfer;
 - Business opportunities from within the supply chain.

Applications must include an investment proposal and a formal business plan. Applicants will be asked to explain how the business will succeed to Zimele's Projects Committee.

-
- Flexible finance depending on new sustainable job creation;
 - Zimele representatives at the small business hub will assist with the business plan and provide training on how to run a successful business.

Applications can be handed in at the nearest small business hub and should include a business plan and all the documents needed by Zimele.

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- Finance up to R5 million;
 - Privately negotiated equity, quasi-equity and debt investment;
 - Business guidance, mentorship, and training.

Applications will include an investment proposal and formal business plan. Screened, evaluated and accepted proposals will be presented to the Godisa New Projects Committee and Board of Directors for final approval.

CONTACT



0860 ZIMELE (946353)
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Visit www.angloamerican.co.za



Visit a small business hub



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Speak to a fund manager



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Figures quoted in this brochure are drawn from audited figures from Zimele – December 2014.